

SWACHHATA HI SEVA PROGRAMME 2026

Day 12 – Swachhata Se Samriddhi

Date: 28/09/2026

Institute Name: ICAR-Indian Institute of Rice Research (ICAR-IIRR), Rajendranagar, Hyderabad, Telangana

Summary of the Activity

As part of the **Swachhata Hi Seva campaign**, an awareness and demonstration activity on “**Waste to Wealth**” was conducted for farm women. The activity focused on promoting sustainable waste management practices, particularly the conversion of biodegradable household and agricultural waste into useful organic manure through **vermicomposting**.

A practical demonstration on **vermicomposting** was given to the farm women, explaining the basic procedure, suitable organic materials, maintenance of moisture and aeration, and the benefits of using vermicompost for improving soil health and crop productivity. The activity highlighted the potential of converting waste into a valuable resource while reducing the quantity of waste disposed of in the environment.

As part of the campaign to reduce plastic pollution, cloth bags were also distributed to the farm women. They were sensitized on the harmful effects of single-use plastic bags and encouraged to avoid plastic bags and adopt reusable cloth bags for daily use.

The activity emphasized the principles of Reduce, Reuse and Recycle and encouraged farm women to adopt environmentally friendly waste-management practices, thereby contributing to a cleaner environment and the concept of “Waste is Wealth.” The activity was coordinated by Dr. Akshay S. Sakhare, Dr. Bandeppa , Dr. V. Manasa and Mr. Md. Tahseen.

